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UNIVERSITY OF BRITISH COLUMBIA
**NATIONAL CENTRE
FOR BUSINESS LAW**

The National Centre for Business Law invites you to attend
a lecture with

**Pitman B. Potter, Hong Kong Bank Chair, Institute
of Asian Research, Professor, UBC Faculty of Law**

China's CSR Policies: Implications for Canadian Business

Wednesday, January 25, 2012

12:30 – 1:30 pm

UBC Robson Square, Room C400

China has given significant attention to Corporate Social Responsibility, as indicated in part by the establishment of central and local organizations aimed at publicizing best practices of business behavior. CSR in China is particularly important in three areas: labor, health, and environment. Chinese regulatory authorities are increasingly suggesting that formal commitments to CSR principles should be included as conditions for business license approval. Civil awareness campaigns on CSR are also aimed at building business compliance. Yet China's policies on CSR raise potential challenges for corporate governance and regulatory compliance. Paradoxically, policy initiatives around CSR have potential to undermine legal enforcement as campaigns supplant institutions as the basis for regulating business behavior. As well, China's CSR policies raise potential challenges for corporate governance, as both the content and process of CSR activities may run counter to the expectations of firm stakeholders. Dr. Potter's talk will address these issues as they relate to Canadian investment in China.

Cost is \$40 including a light lunch. Please register at
www.ncblevents.com. This event qualifies for
1 CPD credit.